**North Country Alliance Local Development Corporation**

**Education and Outreach Committee**

**December 6, 2022**

**Minutes**

The North Country Alliance Local Development Corporation held a meeting of the Education and Outreach Committee on Tuesday, December 6, 2022 at 11:00 AM via WebEx.

**Present:** Jeremy Evans, Chair**,** Michelle Capone, Carol Calabrese, Garry Douglas, Steve Hunt, Marijean Remington, Manna Doyle

J. Evans started with the two objectives for the meeting: (1) review the strategic plan specifically in regard to the Education and Outreach Committee, and (2) discuss our timeline for the 2023 Education and Outreach Agenda.

J. Evans noted that the Education and Outreach Committee was identified in the strategic plan to address the understanding of NCA by our elected representatives. This included maintaining list of elected representatives, planning & implementing regular outreach, encouraging attendance at events, and hosting advocacy agenda discussions. J. Evans also mentioned that the NCA used to go to Albany to speak with elected officials annually.

G. Douglas left meeting at 11:08.

J. Evans asked M. Capone if there were any gaps in the list of elected officials. M. Capone noted that the NCA has not met with Democratic leadership in Albany, nor do we have their contact information. We also need names for key staff people for each of our elected officials.

M. Remington suggested that we invite key staff to in-person meetings and give them a few minutes to provide an update.

M. Capone will work with J. Evans to update list of elected officials and key staff.

J. Evans then asked the committee about regional representatives like legislators. M. Capone questioned if he was referring to county managers and/or chief elected officials. J. Evans thought both. M Capone stated that they would need to be educated about NCA first. J. Evans stated that this could be something that the IDAs could do. C. Calabrese asked for a list of projects per county. M. Capone will have by first of year and put together a one-pager explaining the NCA.

C. Calabrese mentioned that in the letter outlining the NCA that we should mention that in addition to the loan fund, the NCA with its membership, supports many issues facing our region offering letters to elected officials.

It was discussed that the legislative agenda will be compiled at the beginning of the year. A meeting will be scheduled once we know when the executive budget will be released. We will run the draft agenda by the membership prior to taking to Executive Committee for final approval in early February.

S. Hunt questioned the legislative agenda and how the topics are identified and agreed upon. We discussed that we set our regional priorities, and that the agenda is not legislative reaction but educating about our issues.

M. Capone mentioned that they should think about whether they want a meeting with elected officials in Albany in February or March as schedules will fill up. M. Capone will look for dates and share with group.

The meeting ended at 11:47 AM.